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In a recent conversation, I was told gas prices were the only hope for lower logistics costs and better margins.

I said no way. That there were 3 ways he could save on his next shipment...

...and in a matter of minutes outlined 3 easy, time and money-saving options. The ideas were so well received, so I wanted to share them with you.

Here we go...

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1. [Get carriers to bid on **your** business.](#) It's like a reverse auction. And as the price goes lower, you win. It's what I do for my customers.

2. [Cut the distance.](#) It costs more to ship it farther, so don't. A quick analysis of your shipping data will reveal ways to reduce the miles.

3. [Shrink your 'indirect costs'.](#) This could mean consolidate freight, pick a closer vendor, or work with your customer to increase shipment size to reduce weight...or you know, a lot of other ideas I can share...

Even if you only did one of these, you'd save. And when your company saves on shipping, jobs are safe and bonuses are bigger.

And that's a win-win for both your employer and you.

To learn more about this win-win and how I can help, hit **Reply**, or give a call 281-888-8499.

Best,

Dean McNeely

And your friends at BlueGrace Houston!

P.S. You may not have heard, but with logistics has entered a new age. You can read more about it here...[The new age of logistics...](#)

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