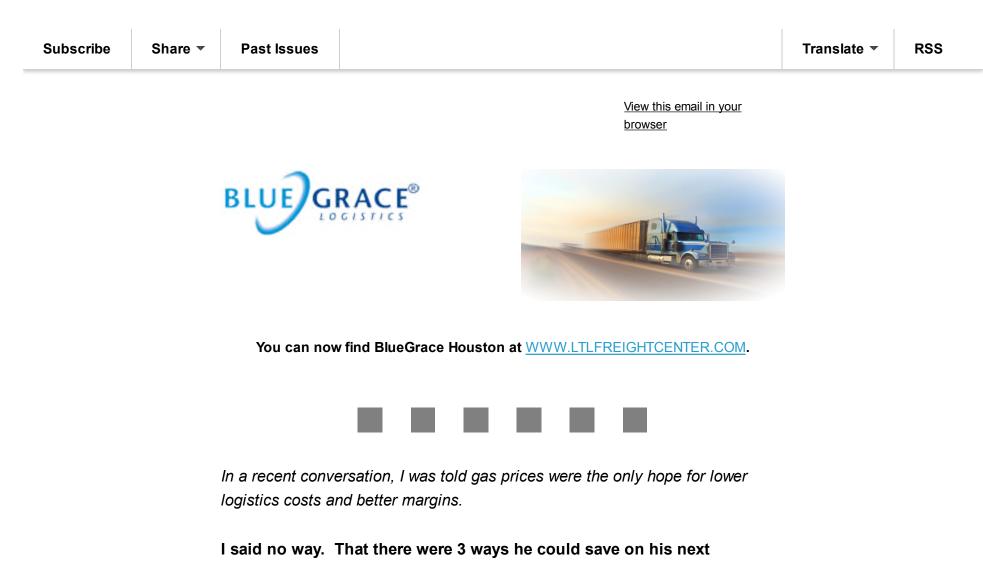
Low freight costs, the win-win, and you

http://us4.campaign-archive2.com/?u=910a0f6150e4a789c061cdb82&id...



shipment...

...and in a matter of minutes outlined 3 easy, time and money-saving options. The ideas were so well received, so I wanted to share them with you.

Here we go...

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	1. Get carriers to bid on your business. It's like a reverse auction. And as the				
		price goes lower,	, you win. It's what I do for my customers.		
		2. Cut the distan	ce. It costs more to ship it farther, so don't. A quick analysis		
		of your shipping	data will reveal ways to reduce the miles.		
		3. <u>Shrink your 'ir</u>	ndirect costs'. This could mean consolidate freight, pick a		
		closer vendor, or	work with your customer to increase shipment size to reduce		
		weightor you k	now, a lot of other ideas I can share		
		Even if you only	did one of these, you'd save. And when your company saves		
		on shipping, jobs	s are safe and bonuses are bigger.		
		And that's a win-	win for both your employer and you.		
		To learn more ab	out this win-win and how I can help, hit Reply , or give a call		
		281-888-8499.			
		Best,			
		Dean McNeely			
		And your friends	at BlueGrace Houston!		
		P.S. You may no	ot have heard, but with logistics has entered a new age. You		
		can read more al	bout it here <u>The new age of logistics</u>		



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