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Sent: Monday, July 30, 2018 11:42 AM
To: peter@pcrcopywriting.com
Subject: August Truckload and LTL Rate Increase

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Freight capacity continues to tighten. As a result, truckload & LTL shipping rates will continue higher. Rising oil prices haven't helped.

The ELD mandate continues to ripple through the industry and will put pressure on capacity. Industry experts believe this will continue and keep rates high..
Read more about it here

<http://www.ltlfreightcenter.com/blog/electronic-logging-device-mandate-benefits-everyone.html>

Rates may even continue to rise as the industry suffers from driver shortages due to aging demographics.

Is this a short-term challenge or will it affect shippers in the long run?

No one knows. Even the experts don't have a crystal ball. But with the economy picking up, expect shipping demand to put further pressure on capacity. This means higher shipping rates.

The best answer is to find a partner who can help offset these rate increases. LTL Freight Center helps its customers get lower rates by leveraging an expansive carrier base and through supply chain strategies.

If we can help you, call (281-400-1800). Or hit reply and I'll get right back to you.

Thanks For Reading!

LTL Freight Center

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